

Clark County Board of Supervisors
Economic Development Committee Meeting
Thursday – August 16, 2016

The meeting was called to order by Chairman Fred Schindler at 3:35PM in the offices of CCEDC – Loyal. Present were Fred Schindler, Dean Zank, Jerome Krempasky, Gordon Haselow and Mark Renderman. Also present were Clark County Economic Development Corporation & Tourism Bureau (CCEDC&TB) Executive Director Sheila Nyberg and Board President Tim Swiggum and Vice President Peter Kaz. The minutes of February 18, 2016 regular meeting were approved as printed. M/S/C – Jerome Krempasky/Gordon Haselow.

Presentation updates of Clark County Economic Development Projects: Workforce Council Project – **Clark County Company Bus Tour for Kickstart your Career Project** will be held again in October 2016 educates school counselors/youth about our career opportunities.

Reviewed newly updated jobs/careers listing - marketing piece that shows **419 current job openings** and **271 future job openings** in Clark County Companies. This information is voluntary from over 88 companies we survey. CCEDC works with employers to bundle this info and push out thru social media and to our Alumni. Blended marketing our jobs available along with our lifestyle/Quality of Life is important as we try to recruit. Current Unemployment rate 3.7%.

Reviewed the CCEDC 3 countywide tourism projects of 2016 – the “Arts In Clark” Studio Art Tour, the Bloomin’ Greenhouse Kickoff and Tour and the Clark County Harvest Moon Fall Tour. All are designed to bring in new tourist to spend money in our county. 2017 dates and marketing pieces are already being produced. Tracking of County sales tax reveals that we are only up \$500.00 over last year at this time – reflecting perhaps, the fiscal uncertainty in farm/agriculture related side of spending across the country.

Discussed the Regional Business Fund Loan program – that is now very active again. 5 loans in Clark have been approved with \$280,000 from RBF and leveraging another \$1.3 million (plus) dollars in investment and 24 jobs. New programs being added and existing programs changing to better fit needs of clients.

CCEDC&TB – year to date P&L and 2017 budget were presented to committee. Line items were reviewed. M/S/C by Mark Renderman and Dean Zank to approve CCEDC&TB \$99,000 budget request from Clark County. All Ayes – motion carried.

M/S/C -Gordon Haselow/Mark Renderman adjourned meeting at 5:35PM