

Clark County Board of Supervisors  
Economic Development Committee Meeting  
Tuesday – March 8, 2018

The meeting was called to order by Fred Schindler at 3:30PM in the offices of CCEDC – Loyal. Present were Fred Schindler, Dean Zank, Jerome Krempasky, Diane Feiten and Gordon Haselow. Also present were Clark County Economic Development Corporation & Tourism Bureau (CCEDC&TB) Executive Director, Sheila Nyberg and Diane Feiten and Peter Kaz of the CCEDC&TB Executive Board and Marty Machtan, Jessie Zvolena, City of Loyal Police Department officers (2) and Denise Lindner. The minutes of August 15, 2017 regular meeting were approved as printed. M/S/C – Gordon Haselow/Jerome Krempasky.

Presentation updates of Clark County Economic Development Projects: Workforce Council Project – Career Cruising Inspire Program, Youth Apprenticeship focus, STEM Teacher Externships. Young Professionals Group stated by CCEDC&TB, Opportunity Zones Program, Current Jobs Available Data and Marketing, New Housing Survey to identify lots and subdivisions in Clark that are available and buildable, 2018 CCEDC&TB Farm Technology Days Booth – large tent will showcase all of our county assets, Agriculture/Dairy (businesses etc.), all of our communities and Recreation/Quality of Life, the Highground and much more. Updated INDUSTRIAL Park flyers and new community bragging rack cards will also be created for marketing each community's special/unique qualities.

Tourism: Distributed and reviewed WI DATCP information on newer overnight stay concepts IE: AIR BNB. The Barns of Clark County Project, Ghost Towns of Clark County Project, Then and Now Project documenting and teach community history to young grade schoolers in our towns. Dairy Breakfast and Citywide Garage Sale followers thru marketing campaigns. New QOL marketing sheet – with the 5 seasons of Clark County highlighted. CCEDC&TB 2018 Newsletter highlights and “Spring Into the Arts” tour April 28 & 29<sup>th</sup> – brochures were shared.

CCEDC&TB marketing involves many types of media on constant basis: radio, TV, newspaper, Facebook, many social media venues email etc.

2017 Annual Average Unemployment rate for Clark County was 3.1%. We are heavily focused on employee recruitment and Business Retention. CCEDC continues to help businesses deal with needed railroad services.

Pros and Cons of Wind Farms in Clark County discussion.

M/S/C Jerome Krempasky/Dean Zank adjourned meeting at 5:30PM