

Clark County Board of Supervisors
Economic Development Committee Meeting
Thursday, May 23, 2019

The meeting was called to order by Fred Schindler at 4:30pm in the offices of CCEDC – Loyal. Present were Fred Schindler, Randy Sebesta, Gordon Haselow and Diane Feiten. Also present were Tim Swiggum, Chuck Rueth, Jerome Krempasky, Peter Kaz and Sheila Nyberg - Clark County Economic Development Corporation & Tourism Bureau (CCEDC&TB) Executive Director. The minutes of the March 7, 2019 regular meeting were approved as printed. M/S/C – Randy Sebesta/Gordon Haselow.

Clark County to host Farm Technology Days 2022 - Chuck reported on the progress for the project. There will be a CCFTD-2022 Committee formed soon. First meeting for this effort was held May 2nd with the WIFTD GM present to give them details. Next meeting was scheduled for June 17th. Goal is to get committee members and officers organized and discuss BID procedures for the host site. Richard Halopka of Extension is also involved. Susie Schoen is liaison for fundraising committee to get seed money for CC-FTD 2022. Goal may be around \$100,000 and to have CCEDC involved with brainstorming how to raise this. Other ideas include information from recent Wood County project.

Sheila presented updates on projects in Clark: Tourism impact for 2018 – Clark showed a 11.11% gain in visitor spending and viewed the full Clark County Tourism Economic Impact data. Report on Recreation Counties Attracting New Residents plus a Tourism Competitive Position paper comparing 6 central US state to WI. A new map of THINGS TO DO IN CLARK was displayed.

Our unemployment chart was updated with Clark at 3.7%. Continued meetings on Tri-County Rail Road Team meetings to improve rail services thus increasing business opportunities (Spencer to Medford line), Mentioned the Neillsville Improvement Corp. Rails 2 Trails and Updates on Shopko Closures, New Medical Campus – Economic Impact. A new 2020 Clark County Visitor Guide is being produced ready this fall. REMINDER THAT: Quality of Life along with great health care and our wonderful communities plus the Highground Veterans Memorial Tribute and our attraction of Young Professionals are some of the focus.

Next meeting scheduled for July 11, 2019 at 3:30PM

M/S/C Diane Feiten/Gordon Haselow to adjourn the meeting at 5:40 pm.