

Clark County Board of Supervisors
Economic Development Committee Meeting
Thursday, July 24, 2018

The meeting was called to order by Fred Schindler at 3:30pm in the offices of CCEDC – Loyal. Present were Fred Schindler, Kevin Flink, Randy Sebesta, Gordon Haselow and Diane Feiten. Also present were Jane Schmitz - Clark County Rehabilitation & Living Center Director, Bob Meyer, Chuck Rueth, Greg Glisczinski, Peter Kaz and Sheila Nyberg - Clark County Economic Development Corporation & Tourism Bureau (CCEDC&TB) Executive Director. The minutes of the June 21, 2018 regular meeting were approved as printed. M/S/C – Kevin Flink/Randy Sebesta.

Great amount of discussion on WI Farm Technology Days were held. The possibility of FTD looking at going to a “permanent site” continues to be a topic at state and local level. Renewed discussions about 2009, when a Clark County Team (and CCEDC&TB) presented a permanent site concept to the State Farm Technology Days Committee was held. It was noted that Central WI area counties (when hosting FTD) have the best attendance, as this area has lots of farms. Bob Meyer presented the 2018 Wood County FTD information and financial data along with comparisons from several years. Chuck Rueth would like Clark County to be part of any discussions that FTD has about a permanent site. FTD is typically held the 2nd or 3rd week in July and WI has the only remaining traveling FTD show in the United States.

The County Economic Development Committee discussed and recommended that Clark County Ag and Extension Committee put in formal bid to host Farm Tech Days 2022 (or 2023 if prior year not available).

Reviewed and discussed 2019 budget for Clark County Economic Development Corp. and Tourism Bureau. M/S/C by Kevin Flink/Diane Feiten to support the budget line item of \$99,000 from Clark County and forward to Finance Committee for approval.

Sheila presented the Highground 30th Anniversary project and the Yellow Ribbon Campaign Project that are set for kickoff September 22nd, 2018. A “Welcome Home” Motorcade Parade for our Vietnam Veterans will be held at 1PM on 9/22. Clark County is ground zero for the event site and the CCEDC&TB, working with the Highground, will have all towns in Clark county lined with welcome home yellow ribbons made and placed by many volunteers. A resolution supporting this effort was approved by this committee and will be forwarded to Executive Committee/Corporate Counsel and County Board for approval. M/S/C Randy Sebesta/Diane Feiten

M/S/C Kevin Flink/Gordon Haselow to adjourn the meeting at 5:20pm.